🎨 **Lucas Bennett**

Multidisciplinary Designer | UI/UX • Branding • Illustration

📍 New York, NY | ✉️ lucas.bennett@email.com | 🌐 www.lucasbennett.design | LinkedIn

💡 **Professional Summary**

Creative and detail-focused designer with 7+ years of experience crafting user-centered visual experiences across digital platforms. Passionate about solving problems through design, combining storytelling with strategy. Experienced in startups, SaaS, and lifestyle brands.

🧰 **Core Skills**

UI/UX Design (Figma, Adobe XD)

* Visual Branding & Identity
* Adobe Creative Suite (Illustrator, Photoshop, InDesign)
* HTML/CSS (basic layout & styling)
* Motion Graphics (After Effects, Lottie)

🧑‍💼 **Professional Experience**

Lead Designer

📍 Studio8 — Brooklyn, NY

📆 Feb 2025 – Present

* Rebranded 5+ SaaS startups, increasing user retention and brand recall
* Designed and launched responsive UI for web apps used by 100k+ users
* Led design sprints with product & engineering to align vision across teams

Freelance Visual Designer

📍 Remote / Global Clients

📆 Jan 2016 – Jan 2020

* Delivered over 50 branding and website projects for clients in fashion, education, and tech
* Built marketing campaigns with creative assets (social, email, print)
* Balanced creative direction with client goals and user needs

🎓 **Education**

B.F.A. in Graphic Design

School of Visual Arts, New York, NY — Graduated 2015

📄 **Certifications**

Adobe Certified Professional – Illustrator & Photoshop

UX Design Certificate – Google (Coursera)

🌍 **Languages**

English (Native)

French (Intermediate)

💬 **Additional**

Open to remote and hybrid roles

Portfolio available at www.lucasbennett.design